**Group A: Memoir, Profile, or Review**

(of CWP Part 2)

For Group A, you will choose one genre (Memoir, Profile, or Review) to complete the assignment. Discuss with your group which genres will be useful for your rhetorical situation (have a selection of genres for the group; not 4 different Memoirs). Regardless of which genre you choose, there are a few requirements that remain the same:

* Written on the issue of your CWP
* 3-4 pages, double spaced (if you choose to format differently, the page #s will be adjusted accordingly)
* 2 sources cited correctly in-text and in Works Cited
  + Though you may use them, images taken from a Google search will not count toward these 2 sources
* 1 visual design element (refer to ch. 17) that contribute to the reader’s understanding of the issue.

Due Dates:

T. July 10th: Rough Draft due (2 pages)

Th. July 12th: Final Portfolio due (hard copy and posted to turnitin.com)

**Specific Requirements, According to Genre**

Memoir

Compose a Memoir related to the issue of concern. A memoir tells a personal story in which an event provides insight about the issue of concern and the individual involved. The memoir should, therefore, tell a personal story about a specific incident in the writer’s life (rather than one’s whole life). The story should reveal conflict and discovery as it illustrates growth in the writer and development of insight into the broader issue of concern. Dialogue and description are important elements of a memoir; therefore, include dialogue as it reconstructs the scene, people, and events, as well as vivid descriptions to allow the reader to visualize the events. Include an engaging title and a captivating introduction. Use sources to support specific experiences within the memoir (personal experience may be corroborated with statistical data, for example) or as visual elements.

Assessment

Does the Memoir:

* Tell a personal story in the writer’s life about a specific incident in the writer’s life in which the event provides insight about the issue of concern (your CWP topic)?
* Reveal conflict and discovery as it illustrates growth in the writer?
* Use scene setting, description, and dialogue to *show* rather than simply tell?
* Include an engaging title and a captivating introduction?
* Make visual decisions and cite sources appropriately for the document?

Profile

Compose a profile that conveys a dominant impression of a person and addresses the issue of public concern. Focus on just one aspect of the person’s life, one moment in time. To create an impression, you will have to employ the techniques of scene setting, vivid description, and dialogue. In order to address the issue of public concern, you will need to illustrate how the person being profiled fits into the larger subject. For example, a profile of a teacher might also help readers understand an issue involving education.

Students need to perform some research in order to complete the profile, and they need to integrate information from sources into their writing. Include a photograph of the person being profiled or any other visual that will provide additional information about the person.

Assessment

Does the Profile:

* Create a dominant impression, connected to the issue of the CWP?
  + Focus on one aspect of the person’s life?
  + Use scene setting, description, and dialogue to *show* rather than simply tell?
* Does the profile justify its interest in the person? Does it connect with the reader’s interests?
  + Appeal to the reader’s interests and concerns?
  + Address possible assumptions and misunderstandings on the part of the reader?
* Does the profile help us better understand the issue of concern?
  + Frame the profile within the larger problem or social issue (immigration, the rising costs of higher education, etc.)
  + Illustrate how the person being profiled helps us better understand this public issue
* How does the profile’s design aid the reader’s understanding?
  + Does the profile include one or more photographs?
  + Do the photographs contribute to the dominant impression of the profile?
* Cite sources appropriately for the document?

Review

Compose a review of a piece (movie, book, product, service, performance, or other item) that helps your readers understand more about the issue of concern. Do some research (including reading the book or seeing the movie, etc.) in order to complete the review and integrate information from sources into your writing. Provide an introduction that identifies the subject being reviewed. Describe the piece and discuss whether it meets, exceeds or falls short of common expectations. End with a conclusion that offers an overall judgment of the subject.

In order to address the issue of public concern, you will need to illustrate how the piece being reviewed fits into the larger subject. For example, a review of a film like *Wall-E* might also help readers understand an issue involving the environment or pollution. Remember that you are evaluating the piece, not the larger issue of concern (so: *Wall-E* effectively illustrates the consequences of disregarding our environmental impact, rather than: we are damaging our environment and it needs to stop).

Assessment

Does the Review:

* Relate to and help readers understand more about the issue of concern?
* Provide an introduction that identifies the subject being reviewed?
* Describe the piece and discuss whether it meets, exceeds or falls short of common expectations?
* End with a conclusion that offers an overall judgment of the subject?
* Make visual decisions and cite sources appropriately for the document?